

POTOMAC OFFICERS CLUB

2024 HEALTHCARE SUMMIT

DECEMBER 11, 2024



HOW CAN YOU SHAPE THE FUTURE OF FEDERAL HEALTHCARE?

Today's healthcare landscape is being transformed by harnessing the power of data analytics and technology to advance health equity and better serve patients. The Potomac Officers Club's 2024 Healthcare Summit will feature industry luminaries discussing the healthcare priorities shaping current and future telehealth trends.



KEYNOTE SPEAKERS



EM
Executive Media

OPENING KEYNOTE

**STEVE
POSNACK**
Principal Deputy
Assistant Secretary



EM
Executive Media

MORNING KEYNOTE

**JEFFREY
NEILL**
Associate Executive
Director Technology
Acquisition Center



KEYNOTE SPEAKERS



AFTERNOON KEYNOTE

**JENNIFER
WENDEL**
Deputy Chief
Information Officer



CLOSING KEYNOTE

**LEE ANN
CROCHUNIS**
Deputy Director,
Office of Information
Technology at CMS



GOVERNMENT AGENCIES SUPPORTING THE 2024 HEALTHCARE SUMMIT



National Institutes
of Health



NETWORKING OPPORTUNITIES



IN ATTENDANCE:

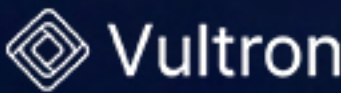
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PLATINUM



CONTRACT OPPORTUNITIES



National Institutes
of Health

The **National Institutes of Health** is looking for contractors for the CIO-SP4 contract, an acquisition agreement for IT services, to take healthcare technology development to the next level, which is expected to be worth **\$50 billion**. The preceding phase of the contract, CIO-SP3, focused on improving 10 key efforts, including:



HEALTH AND BIOMEDICAL SERVICES



INFORMATION SECURITY



DIGITAL GOVERNANCE

The NIH has extended the CIO-SP3 contract until April to ensure that services will not lapse during the initial award of the CIO-SP4.



The U.S. **Department of Health and Human Services** seeks to *develop professional, scientific and technical services* to support the National Institute of Allergy and Infectious Diseases' upcoming research priorities through a contract with an expected value of **\$3 billion**. The contract includes support in critical research areas, including:



TRANSITIONAL RESEARCH



GENERAL LABORATORY RESEARCH



CLINICAL RESEARCH



VETERINARY RESEARCH



VACCINE RESEARCH



SCIENTIFIC RESEARCH

The selected government contracting organization will provide services in microbiology, molecular biology, biochemistry, infectious diseases, immunology, bioinformatics and vaccine research to enhance understanding of immune responses and to develop new vaccine targets for HIV/AIDS.





The **Administration for Children and Families** within the Department of Health and Human Services has released a special notice concerning the agency's long-range acquisition elements for the upcoming year. The *Specialized Contracting & Procurement Directorate under Government Contracting Services* will look to provide contracting assistance to numerous ACF mission partners, including:

- THE IMMEDIATE OFFICE OF THE ASSISTANT SECRETARY
- OFFICE OF HUMAN SERVICES AND EMERGENCY PREPAREDNESS AND RESPONSE
- OFFICE OF LEGISLATIVE AFFAIRS AND BUDGET

Current forecasts predict contract action to exceed **\$250,000** with expectations being updated periodically throughout the year.



WHY ATTEND THE 2024 HEALTHCARE SUMMIT?



LEARN about critical efforts being led across the Department of Health and Human Services and other healthcare organizations.



EXPLORE transformative trends and innovations shaping the future of healthcare.



NETWORK with industry luminaries speaking on critical issues such as the rise of AI, harnessing the power of data analytics and tackling the healthcare workforce shortage.



GAIN insight into upcoming healthcare delivery models.

Visit

<https://potomacofficersclub.com/register/?event=7018X000001aqVMQAY>
to register



WHAT POC MEMBERSHIP OFFERS YOU

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- Chances to network with fellow GovCon leaders
- An inside look at the most important issues in GovCon today

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to explore our membership options

UNLOCK THESE BENEFITS AT POC EVENTS



"The membership at Potomac Officers Club has been phenomenal. It is a comprehensive opportunity to understand, to interact and to potentially shape where our country is going. I want to thank the founding members and those that lead the way."

Earl Stafford Jr.
CEO of Aperio Global



"[POC events] are able to bring out a lot of commentary that I don't see in other venues – it's at a higher level with an executive focus, and they do a great job of bringing those folks together time after time. They don't disappoint!"

Indira Rice Donegan
Chief Technology Evangelist at Red River



"We're a brand new start up in the federal IT space, and we really appreciate what the folks at Potomac Officers Club bring to an organization like us ... POC does a great job of bringing great speakers and a good opportunity to hear what the services are really looking for."

Dennis Boykin
Chief Operating Officer of Allant Federal